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Bradford & Bigelow Selects LITHOMAN for New Building Addition to Print Operation

New England Printer Chooses LITHOMAN Press for its Automation and Waste Reduction Capabilities

Newburyport, Massachusetts, USA --- Bradford & Bigelow, the New England specialty printer well-known for its diversified and best-in-class product portfolio, announced the purchase of a LITHOMAN 48-page four-color press for its 50,000 square-foot pressroom addition at its Newburyport, Massachusetts plant location.

Bradford & Bigelow's President John Galligan stated, "We are delighted to partner with manroland Goss. Very simply, the LITHOMAN technology with its advanced color and quality control, automation, minimal waste, two-color zero makeready feature, and excellent setup times makes 70% of the existing web presses in North America obsolete. The 48-page LITHOMAN will enhance the productivity and capacity of our existing sheetfed, digital, and web press platform with increased quality, speed, and significantly lower waste."

The LITHOMAN press, one of several new machines planned for the updated facility in the future, includes a full portfolio of automated inline controls, including InlineRegistration Control, InlineCutoff Control Dynamic, and InlineDensity Control (IDCm). The press also includes the DynaChange imprint function, which uses only the blanket cylinders of engaged printing units, allowing for increased production speed, and a fully automated printing plate changing device (APL). Remote diagnostics systems will allow technicians from manroland Goss to quickly and accurately diagnose any variables to the printing process and ensure uptime for maximum productivity results.

Bradford & Bigelow Executive Vice President Rick Dunn appreciates the value of automated controls for the company's role as a best-in-class print facility. "As an ISO9001:2015 and G7 certified supplier, we measure twice and cut once, and these tools are the next step in maintaining our technological excellence. More and more of our clients are asking B&B to expand our 4-color capacity and also offer a print warehouse & distribution model which economically and environmentally makes sense." Along with the increased press capacity, Bradford & Bigelow will add 50,000 sq. ft. of warehousing space.

"Bradford and Bigelow has positioned the company for growth by adding LITHOMAN presses to their pressroom operations," stated Jason Elliott, Vice President of Sales for manroland Goss web systems, "The automation, efficiency, and speed of the

The **manroland Goss Group** is the leading supplier of web-offset printing solutions. The company provides System Solutions for highly automated press and post-press equipment, Engineered Solutions for mechanical, automation and closed-loop upgrades for all types of presses, Service Solutions for parts and labor, tele-support and service level agreements 24/365, and E-commerce Solutions for all suppliers to the web offset industry and beyond.

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www.manrolandgoss.com

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LITHOMAN is currently unmatched in the market, and has become the preferred press equipment for companies looking to create new opportunities.”

Caption

(L to R) Bradford & Bigelow EVP Rick Dunn, Marketing Manager Emily Kotecki, & President John Galligan, manroland Goss web systems CEO Alex Wasserman, Marketing Manager Denise Lease, and VP of Sales Jason Elliott celebrate the sale of the LITHOMAN at Print 18 in Chicago, Illinois